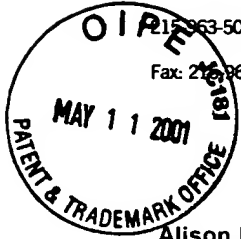


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Morgan, Lewis
& Bockius LLP
COUNSELORS AT LAW

May 8, 2001

Assistant Commissioner For Patents
Washington, D.C. 20231

Re: U.S. Patent Application No. 09/457,237 for
"METHOD AND APPARATUS FOR RELATIONAL LINKING
BASED UPON CUSTOMER ACTIVITIES"
Attorney Docket No. 3203-4015 (052846.5004)

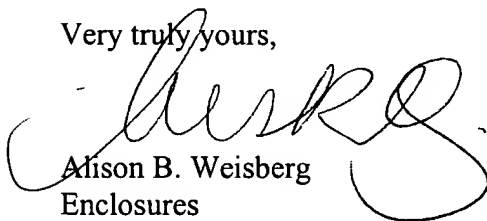
Dear Sir:

Enclosed for filing in connection with the above-referenced patent application is a fully executed Associate Power of Attorney.

Kindly acknowledge receipt of this document by returning the enclosed self-addressed, stamped postcard to me.

The Commissioner is hereby authorized to charge any fees required in connection with this filing to Account No. 50-0310. A duplicate of this authorization is enclosed.

Very truly yours,


Alison B. Weisberg
Enclosures

CERTIFICATE OF MAILING (37 CFR 1.8)

I hereby certify that this paper and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Name Alison B. Weisberg Signature  Date of Deposit May 8, 2001



Practitioner's Docket No. 3203-4015

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Loeb, et al.

Application No.: 091457,237

Group No.: 2768

Filed: 12/08/1999

Examiner:

For: METHOD AND APPARATUS FOR RELATIONAL
LINKING BASED UPON CUSTOMER ACTIVITIES

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ASSOCIATE POWER OF ATTORNEY (37 C.F.R. 1.34)

Please recognize as Associate Practitioner in this case:

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NOTE: Correspondence will be held with the associate attorney, unless the principal attorney directs otherwise.
MPEP § 403.01.

NOTE: An associate attorney may not appoint another attorney. M.P.E.P. § 402.02, 6th ed.

PLEASE DIRECT CORRESPONDENCE TO PRINCIPAL ATTORNEY.

SIGNATURE OF PRINCIPAL PRACTITIONER OF
RECORD

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